

November 9th-11th Agenda

Remixing the Art of Social Change: a Hip-Hop Approach

*Hosted by:
Words Beats and Life*

This is a three day teach-in dedicated to capacity building for hip-hop non-profits from around the country with the express intention of “Remixing the Art of Social Change,” by outlining the tools and resources necessary to build sustainable organizations. “Remixing the Art of Social Change” is a first of its kind event dedicated to building capacity with hands on workshops designed not just to look at hip-hop as an esthetic, but at the organizations that develop, track, measure and deliver curriculum and information, develop campaigns, organize rallies etc. This teach-in is for organizations and companies ready to move to the next stage of their development.

This event is funded in part by the Joint Center for Political and Economic Studies, Health Policy Institute and the 21st Century Foundation.

Day 1: November 9th

The Diamond District and Beyond: Transforming Communities and Classrooms
Through 3:00 PM (By invite Only)

H2A
Words Beats and Life
Midnight Forum
H.E.L.P.
HH Educators Association
All Ages Movement Project
Hip-Hop Congress

*Facilitated by Mr. Jose Dominguez (DC Youth investment Trust Corporation),
Ms. Rosetta Thurman (The Non Profit Roundtable)*

This panel discussion is intended to inform and engage local, regional and national funding community in a dialogue about how organizations from around the country are working through hip-hop culture to promote lasting social change. This is especially important as more hip-hop non-profits emerge as viable vehicles to engage people of various races, ethnicities, genders, educational background and economic status.

Invited guests are the DC Youth Investment Trust Corporation, DC Commission on the Arts and Humanities, The Meyer Foundation, The Joint Center, Humanities Council, Fair Chance, Strengthening Partnerships Initiative, The Bill and Melinda Gates Foundation, Hill Snowden Foundation, Open Society Institute, Echoing Green Fellowship, Cafritz foundation, Hitachi Foundation, Gannett Foundation, Lehrmey Family Foundation, Community Foundation, Non-profit Roundtable, Washington Post Foundation, DC YAC, NEA, 21st Century Foundation, the Kimsley Foundation, Bank of

America, BB&T, Children's Charities Foundation, The Naomi and Nehemiah Cohen Foundation, Corner Bakery Cafe, Cymaron Foundation, The Davies-William Family Foundation, The Decade Society, The Egerton Family Foundation, England Family Foundation, Escheated Estates Fund, The Fannie Mae Foundation, The FCBA Foundation, The Freddie Mac Foundation, Georgia State Society, Jack Forte Foundation, Jerry Taylor and Nancy Bryant Foundation, The Kimsey Foundation, KPMG, The Lehman Charitable Fund, Lydian Wealth Management, The Moran Family Foundation, The Moriah Fund, The Morris and Gwendolyn Cafritz Foundation, The Morningstar Foundation, Nespola Family Foundation, Philip Graham Fund, Rockefeller Philanthropy Advisors, The Social Venture Capital Foundation, Taste of the South, Vinson & Elkins LLC, The Virtual Foundation, Wachovia, Whole Foods, Willkie Farr & Gallagher LLP Greater, Herb-Block Foundation, African American Women's Giving Circle at the Washington Area Women's Foundation, Community Foundation for the National Capital Region, Harman Family Foundation, Samuel M. Levy Family Foundation, Richard and Nancy Marriott Fund, Taylor Fund at the Community Foundation for the National Capital Region, World Bank Community Outreach Program

The Cipher: A Hip-Hop Business Incubator Open House: 6-8pm

Location: 1525 Newton St NW Washington DC 20010

Hosted by Ms Jovette Gadson and Ms. Holly Bass

(Open to Public)

Day 2: November 10th

(All events open to all registrants)

Location: Howard University, Blackburn Center in Washington DC

Web-site: <http://www.howard.edu/>

Continental Breakfast

10:30 AM

Welcome Address: Dellums Commission Youth Task Force Presentation
A Shout Out from Americas Youth: Public Policy Recommendations

Breakout Morning Sessions

11:15 am

Building Your Best Grant: The Nuts and Bolts of Telling Your Best Story

Get first hand information from program officers, grant writers, and city government officials to understand how to take your grants to the next level. This workshop will include hands on reworking of grant narratives and the development of new narratives. Most importantly, participants should be prepared to understand and explain the work they do in new ways.

Hill Snowdon Foundation

DC Youth investment Trust Corporation

Bush Clinton Katrina Fund

National Center for Black Philanthropy

After You Get the Money: The Grantee Experience

Panelists will discuss the challenges and successes of receiving grant funding. This workshop is especially important for groups that have not yet sought grant funding because of potential "strings" or have not received grant funding yet.

HH Theatre Festival
American Poetry Museum
Youth Education Alliance

Gate Keepers: How to work with local government

Today, many non-profits, including hip-hop non-profits are finding new ways to work with, and in some cases, school boards and city governments. This panel is designed to outline successes and setback in providing hip-hop alternatives and approaches to community and individual transformation. It is especially important to understand the benefits and drawbacks of partnering with government.

The Midnight Forum
Words Beats and Life
G.A.M.E.
YO! The Movement

Lunch: Networking Session

1-2:15pm

Breakout Afternoon Sessions

2:30PM

Funding Hip-Hop: Highlights, Challenges and its Importance for Cities

Lisa Richards, Arts Program Coordinator
DC Commission on the Arts and Humanities,

"The DC Commission on the Arts and Humanities is pleased to host an informational workshop focused on one of its newest grant programs, the 'Hip-Hop Community Arts Initiative.' The workshop will provide information on how one prepares a competitive hip-hop arts project grant application, pinpoint why arts communities need such initiatives, as well as how one might advocate for similar initiatives in one's home city."

What is the Law: Protecting your Ideas and Programs

Presented by Elena M. Paul, Esq.

Executive Director

Volunteer Lawyers for the Art

The panel will cover the issues that affect all artists including intellectual property (copyright and trademark), contracts and business structures for creative endeavors. The issues include when to set up a formal legal entity for your activities, for-profit vs not-for-profit corporate models and working with, protecting, intellectual property assets and understanding the contracts that define and organize your relationships with others whether or not you realize it.

Building Your Best Board: A Rap Session

Participant lead discussion (hosted by Mark Lawrence, Chair of Words Beats and Life Board of Directors)

This rap session will be dedicated to providing new resources to participants in the area of board development.

Day 2 Closing Cipher:

4:15-6:00 PM

Turn off The Radio!: Transforming Communities with Alternatives 5:00-6:30pm

Despite the media blackout, a grassroots media reform movement is continuing to gain momentum in the hip-hop community. This panel is dedicated to outlining what has happened in the last 3-5 years in the media reform movement and hip-hop's contribution to that reform. The organizations convened will outline what they have done up to this point, outline best practices that have worked in various geographies and provide directive instruction about how groups could educate and inform youth and adults in your respective geography about what they can do to transform media with alternatives, competitors and protest.

Freemix Radio
DeCipher
The Block Report Radio
REACH Hip-Hop
Industry Ears

Night Event

6:30-9:30

Journal Release Party for Volume 3 issue 1

Location: LIV Night Club 2001 Eleventh Street NW Washington DC

“The Blueprint for a Movement”

Dress to Impress for the WBL Red Carpet

Featuring

Yusuf and the Pretenders, the art work of Aniekan Udofia

w/ Scratch Master K on the wheels of steel

Complementary Issue of the WBL Journal and Buffet

6:30pm-9:30pm

\$15

DAY 3

Location: Skewers Restaurant 1633 P St NW Washington, DC 20036

Web site: skewers-cafeluna.com

Breakfast Cipher: Day 3 Teach-in Closing 10:00 AM-12:00 PM

All around the World, It's the same song: Creating Local, Regional and National Partnerships

This cipher will be dedicated to reviewing existing models of hip-hop management, development, management and replication. It will focus on the lessons learned and opportunities for improvement experienced by teach-in attendees. This breakfast will also provide an opportunity for attendees to talk about next steps, and how to build local, regional and national partnerships.

HH Congress
Blackout Arts Collective
JUICE
Hip-Hop Association
Words Beats and Life